



professional angler

Wayman Coleman



Sponsorship
Proposal

About Wayman



PERSONAL

Hometown **Abbeville, S.C.**
Family **Jillian (wife)**
Education **B.S. in Industrial Engineering** from South Carolina State University

CAREER TOURNAMENT

Career Earnings **\$15,000**

Years Pro **4**

Top 10s **16**

ABA National Championship Qualified **3**

FLW Series (BFL) Championship Qualifier **1**

Tournament Wins **7**

Career Highlights

2014

Angler of the Year: Renegade Bass Club



2015

Angler of the Year: Renegade Bass Club 2nd in Points
ABA National Championship: 5th Place Finish



2016

ABA National Top 30
ABA National Championship Qualifier
FLW BFL Super Regional Championship Qualifier

2017

ABA National Championship Qualifier
FLW BFL Super Regional Championship Qualifier



Fishing Facts

- / Top participatory sport in the U.S.
- / Fan- and family-friendly environment.
- / Large audience with discretionary income.
- / Plays out in venue all across the country.

- / Households with children participate at a higher rate than adults without children, despite the responsibilities and time commitments associated with having children.
- / According to the American Sportfishing Association, more Americans fish than play golf and tennis combined.



55 million
Americans fish annually.

925 million
fishing outings are made
by Americans a year.

20.4 days
are spent out on the
water by Americans
annually on average.

84 percent
of Americans who fish
participate in multiple
outdoor activities (i.e.
camping, hiking, etc.)

About FLW



"**FLW Outdoors**" television program is broadcast nationwide to 80 million households on NBC Sports and internationally more than 539 million households, making it the most widely distributed fishing program in the world.

/ FLW Readers spent more than **134 million** on tackle in the last 12 months.

/ On average, **83.6 days** are spent fishing by each of the magazines readers.

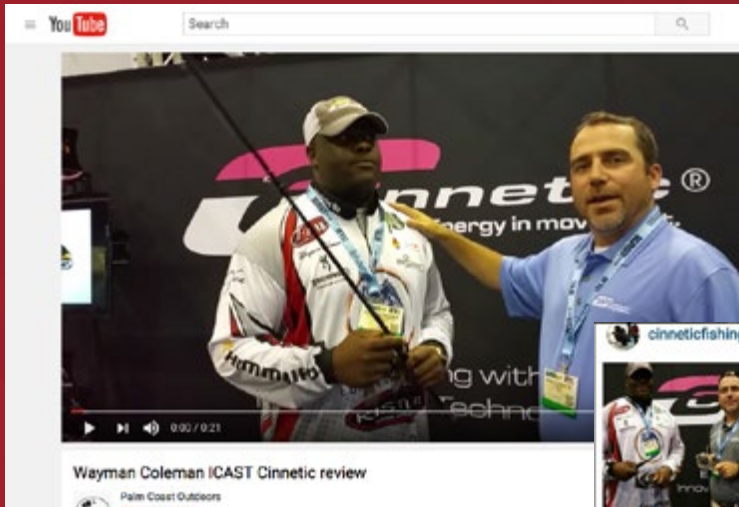
/ **68.35%** of readers purchased a product mentioned in an article or an ad in the magazine.

/ **68.37%** of readers visited a website mentioned in an article or an ad.

/ **90.64%** of FLW Outdoors readers own their own homes.



Media Exposure



Promotional Appearances



- / Bassmaster Classic 2014-2016
- / FLW Forest Wood Cup 2014-2016
- / Fatsack Outdoors High School/College Tournament 2015-2016
- / ICAST Orlando, Fla. 2014-2016
- / 2015 Bassmaster Elite on Chesapeake Bay
- / 2016 Bassmaster Elite on Winyah Bay
- / 2016 Walmart FLW Expo
- / 2017 Bassmaster Classic, FLW FOREST Wood Cup
- / 2017 iCast, several middle and high school speaking engagements

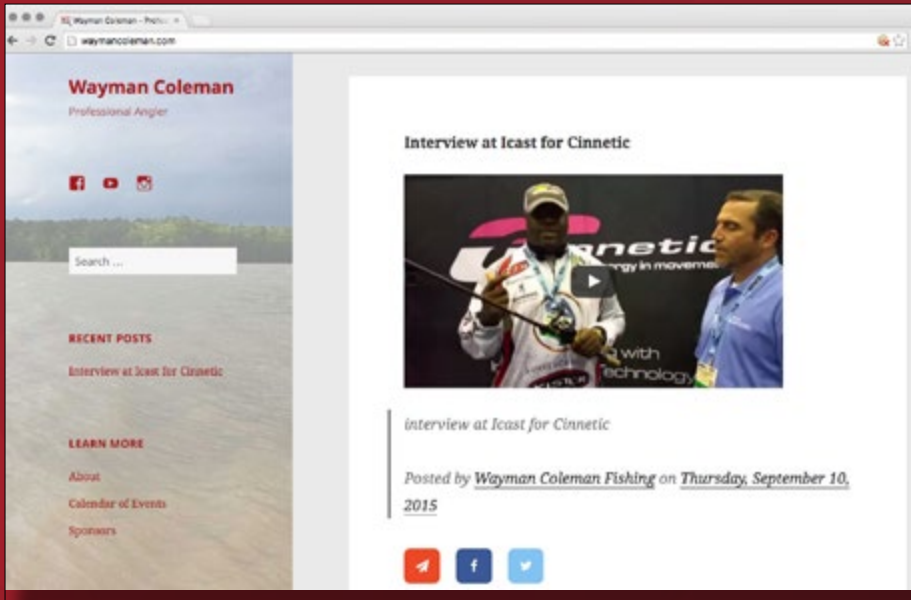
Volunteer Appearances



Wayman speaks at several schools, community organizations and to youth fishing teams.



Social Media Presence



www.WaymanColeman.com



@WaymanColemanFishing
over 2200 followers



/Wayman.Coleman.1
over 4900 followers

/WaymanColemanFishing
over 700 followers
(started April of 2016)

Current Sponsors



Striper Slayer Lures





Contact **Wayman**

MAILING

**509 Cedar Grove Rd
Bradley, S.C. 29819**

MOBILE

(864) 378-8834 or (864) 379-1139

EMAIL

**waymanc4@gmail.com or
wayman@thebassconnection.com**